CINEWEST
655 4th Avenue
San Diego, CA 92101
619/238-0066

Eduardo Carrillo
Arts Professor
University of California
Santa Cruz, CA 95064

November 26, 1985

Dear Eduardo:

Per your conversation with Philip Brookman, I'm writing in regards to the CALIFAS project. As you know we have been working in co-production with KPBS/TV, the local PBS affiliate in San Diego to produce a program for broadcast.

Recently Sal Guerena from UCSB indicated the possibility of acquiring the original CALIFAS tapes as listed in the index minus the CORRIDOS workshop tapes #39 thru #47. (Enclosed is Sal's confirmation letter). In order to finalize this acquisition by UCSB we need a letter from your department indicating that UCSC approves of this transaction.

Both Philip and I spoke to Steve Miller from the Arts Business office and he was very supportive of the original CALIFAS tapes being archived at an institution such as UCSB, which has the facilities of the Coleccion Tloque Nahuaque.

Your letter to us should indicate that UCSC approves of the sale of the original or copies of CALIFAS footage by CINE-WEST to any educational institution for archival/educational purposes (without any rights implied to reproduce or broadcast this material). Also it is understood that all the proceeds received from such a sale would go toward the completion of the CALIFAS broadcast program.

At this point I would like to thank you for your continued support in this project and commend you for your painstaking labor in documenting this aspect of our cultural heritage.

Me despido con un cordial saludo.

Atentamente,

Isaac Artenstein

Isaac Artenstein

je:IA
cc Steve Miller

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

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OFFICE OF THE LIBRARIAN

SANTA BARBARA, CALIFORNIA 93106

November 6, 1985

Isaac Artenstein
CineWest
655 4th Avenue
San Diego, CA 92101

Dear Isaac:

I have prepared and submitted a shared acquisitions proposal to fund the purchase of the "Califas-Chicano Art in California" archival videotape collection. I have removed the Teatro Campesino videotapes #39 through #47 from those I propose to purchase.

At this point I need to receive from you a statement which certifies that the remaining videotapes are legally allowable for us to purchase, and not subject to any possible litigation.

I am looking forward to your reply.

Sincerely,

Salvador Güereña
Coleccion Tloque Nahuaque
University Library

SG/bb

COLLECTION DEVELOPMENT COMMITTEE SHARED PURCHASE PROPOSAL

Date 11-4-85

Recommending campus: Santa Barbara

Bibliographic description:

"Califas: Chicano Art in California" archival videotape collection, available from CineWest, San Diego, CA.

The archival collection consists of 163 videocassettes (60 hours) which include interviews with Chicano artists and art critics, Chicano theater presentations, popular arts events, conference presentations, and coverage of studio and community mural art. An index to the entire collection is included as well as a set of transcripts to the video taped material.

Bibliographic access:

PRICE $18,730

A printed guide to the collection will be distributed to each campus.

Justification for Purchase:

There is a diverse and substantially expanding curriculum in Chicano art at UCSB. Upper division courses include "Chicano Art: Symbol and Meaning," "Parallels in Mexican and Chicano Art," and "An Introduction to Chicano and Barrio Art." A seminar is planned on "Problems in Contemporary Chicano Art." Chicano art professor Ramon Favela projects that this collection "would provide the most important research source for both graduate and undergraduate students." At least six Chicano faculty members at UCSB have requested the purchase of videotape collections on the Chicano experience for use in research and teaching.

It is recommended that this collection be located at UCSB. A graduate-level academic program is being developed here on the History of Chicano Art, within the Departments of Art History and Chicano Studies. The video collection would also complement UCSB's acquisition of the archives of El Teatro Campesino, an internationally renowned Chicano theater organization. There is a very high level of institutional commitment to Chicano Studies on this campus. (Please see attached faculty letters.)

On site use only? lendable under controlled conditions Held by Center for Research Libraries? No

Suggested Location: Systemwide at UCSB or Regional at _____ & _____

Olga S. Ilgen
Signature of CDO

Response from UCSB (campus)

PRIORITY RANKING 1

Holdings: -0-

Comments on acquisition by the system: With the recent acquisition of the archives of Teatro Campesino, the UCSB library is now one of the 2 strongest Chicano collections in the country. "Califas" would deepen this unusual strength on a campus committed to expansion of Chicano Studies.

Comments on bibliographic access: UCSB would reproduce the index to the collection and distribute to other UC & The Stanford libraries.

Suggested location and reasons: Systemwide at UCSB or Regional at _____ & _____.

Olga S. Ilgen
Signature of CDO (responding campus)

9/83

UNIVERSITY OF CALIFORNIA, SANTA CRUZ

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OFFICE OF THE DIRECTOR
OF THE ARTS

SANTA CRUZ, CALIFORNIA 95064

April 21, 1986

Isaac Artenstein
Cinewest Productions
665 4th Street
San Diego, CA 92101

Dear Isaac:

I am writing to give approval to the sale of copies of the Califas videotapes to raise money to complete the Califas project if the following conditions are met:

1) The sale can be to a maximum of two institutions, which must be educational in nature.

2) All copies sold are to be used exclusively for archival educational purposes.

3) No rights for broadcast or other distribution will be granted to purchasing institutions.

4) Purchasing institutions will be granted rights to make one working copy of the videotapes for in-house use, so that copies they receive will not be worn out by continued use.

5) All proceeds from the sale(s) will be applied by Cinewest toward the completion of the Califas broadcast program.

6) Phillip and Amy Brookman will continue as co-directors/co-editors of the Califas broadcast program.

7) All of the documentation copies must carry a credit "funding for this project provided by the University of California, Santa Cruz."

8) The original Califas documentation tapes will be returned to UC Santa Cruz once production is completed on the Califas broadcast program.

9) UC Santa Cruz may exercise sales or other distribution rights in the future for the documentation material.

10) Material pertaining to El Teatro Compesino production of "Corridos" (tapes #39 through #47) is excluded from any sales agreement.

I hope this agreement enables you to complete the Califas broadcast project. We are all anxious for the material to receive the national attention it so richly deserves. Please keep in touch with my office concerning the progress of the project.

Sincerely,

David Cope
Director of the Arts

cc: Professor Carrillo
Business Manager Miller

DC:tr